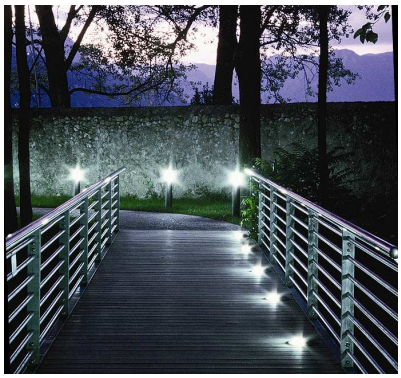
BROGGINI consulting milano - madrid

Commercial Due Diligence of a Spanish Manufacturer of Lighting Equipment

- **Background**: **Nmás1**, an important Spanish Private Equity Fund, planned to invest in **Cristher**, a leading manufacturer of lighting equipment



- **Assignment**: BCS conducted a Commercial Due Diligence of the Spanish lighting market
  - Interviewed the main market agents and experts
  - Analyzed the evolution and main characteristics of the market
  - Determined and assessed the competitive positioning of the company, compared with its main competitors
  - Lined out the most important distribution channels
  - Identified growth opportunities in the market
  - Recommended key operational measures to be implemented



- **Result**: **Nmás1** successfully closed the transaction and incorporated the recommendations of BCS in its Plan

cristher
ILUMINACIÓN EXTERIOR

Nmás1
Private Equity







